

Rhythm and Memory

Most TV commercials have rhythm. We predicted that our memory improves when an English word is added to rhythm. We read aloud English words about twenty times and then we counted how many words we could remember. The results showed that we could remember about half of them. However, our experiment is different from how our memory works in the unconscious state, when we watch TV commercials. Therefore, we want to do this experiment with many people in the same situation.