

平成25年度『学内留学』(KITANO PRESENTATION SEMINAR)第2回実施報告

1. 実施報告

9月14日(土)第2回学内留学を実施。ビジネス、教育、法学の3講座とも、下掲の内容での密度の濃い授業が行われた。教材も、ビジネスでは英字新聞を核に、マーケティングについて学び、法律ではディベート方式を用いた刑法分析を行い、教育では教員の立場での模擬授業を体験した。第3回は10月12日(土)今回も提出課題は多い。

時 程： Scheduled for the second day (50×5講義)

- > 9:15 All the students are supposed to meet at each classroom.
- > 9:30 ~ 10:20 1st period (Case Study 2)
- > 10:30 ~ 11:20 2nd period (Case study 2 continued)
- > 11:20 ~ 12:20 Lunch Break
- > 12:20 ~ 13:10 3rd period (Case Study 3)
- > 13:20 ~ 14:10 4th period (Case Study 3 continued)
- > 14:20 ~ 15:10 5th period (Begin to prepare for the presentations)

(A 講座) Business Course ... Case study Day 2 Overview

Case Study - Day 1 (continued)

There was a fair amount of homework from the last class. These ideas are the basis of the January presentations and lead into the topic of marketing. Some of the homework activated will be taken up and expanded on in class.

Business Basics

Micro / Macro economics

Supply / Demand

Possible analysis topics:

Analyze McDonald's in different markets

Analyze different tablet computers.

Case Study

Marketing

Looking at marketing principles

For example

Marketing mix (マーケティング目標を達成するための戦略手段の組み合わせ)

Marketing research process

Marketing environment

Analysis of marketing process steps (possible cases)

Container Store

The GAP

Amazon

(B 講座) Education Course ... Case Study Day 2 Overview

Case Study

Multiple Intelligence

Some people believe there are different types of intelligences. Are you naturally good at music, working with numbers or understand other people feelings?

We will look at some ideas about intelligences and what they mean for teachers. Classrooms are full of different types of people and learners. When a teacher makes a lesson, they have to think about these things.

Topic:

Howard Gardner's Multiple Intelligences

Case Study

Classroom Strategies

Ways to structure classes or teach. Teaching is more than standing in front of a group of people and talking. There are different ways to present information to people. There are different ideas about what makes a good lesson. We will look at some ways teachers teach.

Possible topics:

Cooperative Learning

Explicit Instruction

(C 講座) Law Course - Case Study Day 2 Overview

Case Study

Morality / Ethics

Look at some common topics

Possible topics: euthanasia, capital punishment, smoking in public, distracted driving, allowing immigrant extended families (拡大家族 [近親者を含む家族集団]) to immigrate

Case Study

Contract Law (契約法) - a large part of law is contract law. When you rent an apartment, buy a house, get a video rental membership or a cell phone, you make a contract.

Basic vocabulary and the purpose of contract law

To make a contract some basic conditions need to be met

There are also actions that will break a contract

Look at some examples of contracts

